



# MEDIA ADVISORY

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## LATEST *BEYOND THE BIB* EPISODE CHRONICLES CHAMPION SNOWBOARDER CHLOE KIM'S BREAK FROM COMPETITION TO ATTEND COLLEGE *Beyond the Bib Presented by Toyota, Exclusively at DewTour.com*

**WHO:** **Dew Tour**, the action sports competition and festival and hub for always-on content covering the best in action sports news; and **Toyota**, with a Team Toyota roster stacked with 30 winter and summer athletes.

**WHAT:** Dew Tour and Toyota present the newest installation of the [Beyond the Bib](#), a series of documentary shorts that follow professional athletes on their personal journeys throughout the winter season and beyond.

In *Season 4, Episode 1: Chloe Kim, Finding Transition*, the focus is on U.S. women's halfpipe champion and Team Toyota athlete, **Chloe Kim**. Her decision to forego the 2019/20 winter season and start her college career at Princeton University was one she didn't make lightly, but was the right decision for her.

The newest episode with Kim is honest and raw, with a side of Kim's life that most haven't yet seen from one of snowboarding's biggest forces.

**WHERE:** Exclusively at DewTour.com

**WHEN:** **Now. Watch the episode [here](#).**

### ADDITIONAL DETAILS:

#### ***Chloe Kim: Finding Transition | Beyond the Bib Season 4, Episode 1***

With a gold medal during the biggest season in her career, Team Toyota athlete Chloe Kim became the top women's superpipe snowboarder in the world at the age of 17. In what came as a surprise to many, in October 2019, she released a YouTube video announcing that she would be taking a break from competition that season to attend Princeton University instead. The years of rigorous competition schedules, obligations, training and more were impacting her mental well-being and left little time for Kim to discover who she really was and to determine her own path. "I don't want anyone to think I'm about to retire or anything like that - that's not it. I just need some Chloe-time! I need to be a human, I need to be a normal kid for once, because I haven't been able to do that my whole life. So I just wanted to give myself one year, the first time in seven years, to give myself a break from competing," said Kim.

*Beyond the Bib* presented by Toyota, now in its fourth season, is currently following Kim and two of her fellow Team Toyota athletes, snowboarder Red Gerard and para snowboarder Amy Purdy, each with their own episodes.

A second episode on Kim is scheduled to hit on DewTour.com later this Spring.

Since its inception, *Beyond the Bib* has been directed by Jeremy Pettit, a Los Angeles-based filmmaker.

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