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## Dew Tour Announces All-Star Athlete Lineup for Upcoming Summer Skateboard Competition in Long Beach

*Pro Skaters Sean Malto, Ryan Sheckler, Theotis Beasley and More to Compete at Summer Dew Tour July 22-24; More Course and Competition Information Revealed; Action-Sports Icon Todd Richards to Host for NBC Live Broadcast; E-40 Joins The Concert Line-Up*

July 14, 2016 (CARLSBAD, Calif.)-- Mountain Dew® and TEN: The Enthusiast Network announced their athlete lineup for Dew Tour's FREE summer skateboard competition and festival coming to Long Beach, Calif. July 22-24 at the Long Beach Convention and Entertainment Center. More than 40 athletes including pro skaters **Sean Malto, Ryan Sheckler, Ryan Decenzo, Theotis Beasley, Micky Papa, Nyjah Huston and Louie Lopez** will be competing in the weekend competition that will feature a new team competition and individual competition on a four-part reimagined course that was designed to inspire creativity and personal style.

The event will be webcast live in its entirety on DewTour.com, featuring action sports legend **Todd Richards** as the main announcer with **Jimmy Coleman, Chris Pastras, Blair Alley and Neal Hendrix**. Additionally, the Dew Tour has announced live stream partnerships with Facebook Live, YouTube, Pluto.tv and Eversport and also can be seen on TRANSWORLD SKATEBOARDING and GRINDTV. On July 30 and 31, the Dew Tour skateboarding competition will be broadcast nationally on NBC TV. The July 30 airing is from 5-6 pm EST; July 31 is from 2-4 pm EST.

Dew Tour also revealed today a first look at the course and venue here. To see the most up-to-date athlete lineup, competition schedule and action-packed video content of both the teams and individual skaters, go to Dewtour.com. New videos revealing the individual competitors are dropping on Dewtour.com daily.

On Saturday, July 23 and Sunday, July 24, 18 individual pro's and nine teams made up of 40 of the world's best skaters will face off against each other on a revolutionary new four-part skate course. "We worked closely to tap into the skate expertise of our team at TRANSWORLD SKATEBOARDING and our partners at CA Rampworks to build one of the most innovative and progressive competition courses seen in skateboarding today," said Dew Tour Content Director, Gerhard Gross. "We had a vision for the team competition- we invited nine endemic brands to form teams of their best skaters to face off on four different courses—tech, gap, rail and bowl."

Each section of the course focuses on different areas of skateboarding. The **Tech Section** will be made up of flat rails, manual pads, and ledges, while the **Gap Section** will include a large assortment of gaps for athletes to get creative. The **Rails Section** will encompass rails varying in size from small to insane and the **Bowl Section** will be a flow course featuring, extensions, corners and plenty of flow. To download images of the course, click here.

"We are looking forward to seeing the progression and diversity of skating on each of the courses we designed and built," said Brian Harper, President of CA Rampworks. "When we are able to couple CA Productions sport organizing with the design-build process, the courses created are all unique and tailor-made for the specific event. CA Rampworks and CA Productions are proud to be partners with Dew Tour and can't wait to see everyone skate next week."

"As a Mountain Dew skateboarder, I'm proud to be part of Dew Tour's new contest format that brings a unique four-part course layout," said Sean Malto, professional skateboarder and DEW athlete. "It's important the skateboard community continues to evolve to not only draw in fans, but to also inspire skaters around the world. Adding a team competition brings an exciting element to the fans as well."

The individual competition will still be an important part of the event with individual skaters battling it out on Saturday, July 23. The summer skateboard event will kick-off with doors opening on Friday, July 22 offering the local community an opportunity to watch athletes in practice and get a first look at the entire festival including sponsor village activations, the interactive tech zone, Long Beach food trucks, local small businesses and more.

In addition, Dew Tour will be hosting an all hip-hop concert on Saturday night, July 23 at the Terrace Theatre in the Long Beach Convention and Entertainment Center. Taking center stage will be New York rapper **Action Bronson** and California's own **E-40** to co-headline the concert. Also performing that night will be Atlanta-based hip hop artist and rising star **Kelechi**. Tickets for Saturday's concert are now available to purchase via [Ticketmaster](#). Download artist images and bios [here](#).

For fans looking for the ultimate experience at this summer's Dew Tour, tickets for the VIP experience are now on-sale [here](#). VIP passes will give guests access to exclusive viewing areas that will get them up-close to all of the action, athletes and reimagined course, as well as access to all film screenings, the Saturday night concert, free food, drinks and more. For more info and to purchase VIP experience tickets, go to <http://www.dewtour.com/skate/vip-pass/>.

The Dew Tour summer skate event will be held at the Long Beach Convention Center in Long Beach, Calif. on July 22- 24. Details on Dew Tour's upcoming winter event location and dates will be revealed in the coming months. To stay up to date on the latest content and event information coming out of Dew Tour, bookmark [dewtour.com](http://dewtour.com) and follow on Instagram, Facebook, Snapchat, Twitter and YouTube.

Be a part of the action and join us. Sign up for press credentials [here](#).

#### **About Dew Tour**

Dew Tour is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style.

In 2016, TEN: The Enthusiast Network, publisher of TRANSWORLD SKATEBOARDING, TRANSWORLD SNOWBOARDING, SNOWBOARDER, POWDER, NEWSCHOOLERS, and GRINDTV became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with TEN's core action sports media brands and in partnership with DEW®, Dew Tour

continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and TEN's digital network, Dew Tour's summer and winter events will be broadcast on NBC.

The Dew Tour brand believes in uplifting community, self-expression and exploring the world through the culture of action sports. Join in on the journey as the reimagined Dew Tour starts [here](#).

**About TEN: The Enthusiast Network**

TEN: [The Enthusiast Network](#) is the world's premier trans-media network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, [the Motor Trend OnDemand subscription](#) video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit [enthusiastnetwork.com](http://enthusiastnetwork.com).

Media Contact:

Melody Ann Pfeiffer

Dew Tour PR

(415) 297-9590

[pfeiffermelody@gmail.com](mailto:pfeiffermelody@gmail.com)

